

FOR IMMEDIATE RELEASE  
March 22, 2006

CONTACT: Gerry Anderson, 602-326-6176  
Jennifer Burke, 301-728-0289

\*\*\*MEDIA ADVISORY\*\*\*

## **Motorcycle Rally, Country Music Star Mark Wills Charity Concert**

### **Community Fair and Live Auction to Raise Funds for the Families of Fallen Police Officers**

**WHO:** The TASER Foundation for Fallen Officers, Untouchables Law Enforcement Motorcycle Club, Bank of Arizona, Vetrano Financial Services & many other generous sponsors.

**WHAT:** This inaugural weekend fundraiser will raise money for the families of police officers who have been killed in the line of duty in the U.S. and Canada.  
*As always, 100% of all net proceeds go directly to the families of fallen officers.*

**WHEN:** **Friday, March 24,** 6 p.m. - Candlelight Law Enforcement Officer Memorial Service - *Scottsdale PD Honor Guard – Phoenix PD Honor Chorus - Helicopter flyover by Phoenix Police Department & Maricopa County Sheriff's Office* -Free Admission

**Saturday, March 25,** 10 a.m. to 7 p.m. - Community Fair - Free Admission  
*Special guest appearances by Country Music Artist Mark Wills, **WWE Superstar Al Snow** - Internationally Acclaimed Magician "Matthew David Stanley," Booths, Vendors, Strolling Magic & Balloon Art, Kids Play Area, Live Auction, Indianapolis Police Motorcycle Drill Team and Martial Arts demonstrations, and all day Live Music and Food*

**Saturday, March 25,** 7 p.m. - **Mark Wills Concert** - Tickets \$25

**Sunday, March 26** - "Takin' the Ride" Motorcycle Rally and Poker Run – 150 scenic miles, \$25/rider or \$40/couple. *Register 8 a.m. & 10 a.m. departure.*

**WHERE:** TASER International Headquarters  
17800 N. 85th Street  
Scottsdale, AZ 85255

**MAP:** [www.taser.com/about/buildingmap.htm](http://www.taser.com/about/buildingmap.htm)

To learn more about the weekend events, or register for the motorcycle ride and poker run online at [www.TakingtheRide.com](http://www.TakingtheRide.com) or [www.TASERFoundation.org](http://www.TASERFoundation.org).

*The TASER Foundation for Fallen Officers was established in November 2004. The TASER Foundation's mission is to honor the service and sacrifice of local and federal law enforcement officers in the United States and Canada lost in the line of duty by providing financial support to their families. The Foundation has distributed \$860,000 to over 200 families in the United States*

*and Canada. It is the only organization that provides benefits to families in the United States and Canada from federal, state/province, county, and local law enforcement organizations. In addition, its program fills the gap between an officer's death and when pensions and other benefits begin. In most cases a grant request is processed within 24 hours of receipt.*

###