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## **TASER Foundation Announces New Members to the Board of Directors and New CEO Advisory Board**

SCOTTSDALE, Ariz., April 8, 2009 – The TASER Foundation for Fallen Officers announces four new members to the Board of Directors: **Gordon C. James**, of Gordon C. James Public Relations; **Rosie Martinez**, Community Relations Manager for KPHO CBS 5 Arizona; **Michael Romero**, a Detective with the Phoenix Police Department; and **Paul Krulisky**, Director with the law firm Fennemore Craig. Each of the new directors will serve an initial term ending January 2011.

Including the four new members, the TASER Foundation Board of Directors has ten members which include Dr. Robert Sparks, Chairperson for the Board; Robert Kravitz, Vice Chair; Mark Wills, Country Music Recording Artist; Steve Gibson, Vancouver Police Sergeant; David Brown, Ontario Provincial Police Constable; and Kathy Hanrahan, TASER Foundation CEO.

In addition to expanding the Board of Directors, the TASER Foundation has created a CEO Advisory Board, to help plan and execute successful fund raising events across the country. Recently added to the Advisory Board, are 11-Time World Series of Poker Champion<sup>®</sup>, **Phil Hellmuth**; **Howell Cheek**, Managing Partner of Sigrist, Cheek and Potter; **Steven Cole**, former professional athlete and entrepreneur; **Martin MacLeod** and **Peter Holran**, Financial Reporting Manager and Vice President Public Relations & Government Affairs for TASER International respectively; and **Amy Uribe**, daughter in-law of Phoenix Police Officer David Uribe, who was killed in the line of duty on May 10, 2005.

“We are pleased to have these distinguished professionals and community leaders join our executive teams,” stated Kathy Hanrahan, President and CEO for the TASER Foundation. “The Foundation has reached a new level in its operations, and looks to the experience and guidance of these individuals, to open new opportunities in the local communities, as well as expand our national outreach campaigns in order to better serve the families of law enforcement officers killed in the line of duty,” concluded Hanrahan.

“Day in and day out, the men and women of our law enforcement divisions put themselves in harm’s way to protect us and our families,” said Gordon James, President of Gordon C. James Public Relations. “Sometimes, their service costs them the ultimate sacrifice. I am honored to be a part of the TASER Foundation Board of Directors and to give back in any way to help the families of officers who have fallen to protect our communities.”

To learn more about how you can assist the TASER Foundation in its mission to help these families during their time of need, please visit [www.TASERFoundation.org](http://www.TASERFoundation.org), or call 1-800-978-

2737, extension 2012. Every dollar raised makes a difference in their lives, and lets the families know how grateful we are for their sacrifice.

### **About Gordon C. James Public Relations**

Gordon C. James Public Relations ([www.gcjpr.com](http://www.gcjpr.com)) is a full-service media relations, event management and government affairs agency. They draw upon the depth and the breadth of their staff's cross-functional experience to create a unique strategy for all client needs, small or large, public or private. With offices in Washington, DC, Phoenix, AZ and alliances around the world, they are able to provide a personal and tailored approach on a global scale.

### **About KPHO CBS 5**

KPHO CBS 5 was the first television station in the Phoenix market (1949). KPHO CBS 5 is owned by the Meredith Corporation ([www.meredith.com](http://www.meredith.com)). Meredith Corporation is one of the nation's leading media and marketing companies with core competencies in magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns 13 television stations that reach over nine percent of television households across the country.

### **About Fennemore Craig**

Established in 1885, Fennemore Craig ([www.fclaw.com](http://www.fclaw.com)) is a full-service law firm with nearly 200 attorneys and offices in Phoenix, Tucson, Nogales, Las Vegas, and Denver. The firm supports the Fennemore Craig Foundation, a philanthropic organization of Fennemore Craig employees, family members, and clients engaged in civic and charitable events in our community.

### **About UltimateBet**

Designed with the assistance of the best poker players in the world – Phil Hellmuth and Annie Duke – UltimateBet ([www.ultimatebet.com](http://www.ultimatebet.com)) provides the best poker games available on the net through the CEREUS poker network. Players can download the free poker software, play in free ring games and tournaments and get tips from the pros to learn the sport or to enhance their playing strategy.

### **About the TASER Foundation**

The TASER Foundation distributes financial memorial grants to the families of fallen officers in the United States and Canada through donations and an initial endowment of \$1,000,000. Over half of the initial endowment came in direct contribution from TASER International employees with the balance contributed by the company. Onetime grants are available only upon request by chiefs of police and sheriffs as well as federal law enforcement executives in the name of sworn officers killed in the line of duty since August 1, 2004. The TASER Foundation's mission is to honor the service and sacrifice of local and federal law enforcement officers in the United States and Canada lost in the line of duty by providing financial support to their families. TASER International bears all of the administrative costs of the TASER Foundation in order to ensure

100 percent of all donations are distributed to the families of fallen officers. For further information contact Kathy Hanrahan, President and CEO of the TASER Foundation at [Kathy@TASER.com](mailto:Kathy@TASER.com) or call 800-978-2737, extension 2012. Visit the TASER Foundation website at [www.TASERFoundation.org](http://www.TASERFoundation.org) for facts and video.

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